

Neil Sheridan, M.S., M.B.A.

**Expert Speaker and Strategy Facilitator for Innovation-Driven Growth**



Neil Sheridan helps corporations, small and medium-sized businesses and non-profits with performance and sustainable profitability through service innovation and commercialization strategies. In over 30 years as a leader and adviser, Neil has taught thousands of participants on strategy, marketing and management. He has worked with hundreds of companies on marketing, financial management, team recruitment, selling and funding issues. Neil is an inspiring speaker and expert facilitator who has helped create successful organizational development or turnaround strategies. Neil fosters thoughtful, effective communications and consensus among leaders, board members and key teams with humor, frank guidance and a sense of urgency.

Neil has extensive leadership experience as an executive, board member and consultant for banking, securities, insurance, energy, higher education, healthcare, manufacturing, government and not-for-profit organizations. He has also served as an interim chief executive in profit and non-profit settings.

Neil serves as a reviewer and speaker for the National Science Foundation on Small Business Innovation Research (SBIR) grants, including on electronics, photonics, IT, energy, materials and life sciences ventures. He also assists with other national and regional business growth initiatives, particularly on technology entrepreneurship.

Neil's has worked with teams and audiences across the United States and in the United Kingdom, Germany, the Netherlands, Switzerland, Ireland, France, Canada, India and China. Neil holds US and EU dual citizenship and is conversationally fluent in German.

He earned an MBA in Finance at New York University, a Master of Science degree in Information Technology at Kettering, and a Bachelor degree in International Affairs at Drew University. He is a researcher with the Institute of Innovation and Governance Studies at the University of Twente and is a visiting lecturer at the University of Groningen, both in the Netherlands.

Neil actively supports causes for education, technology entrepreneurship, workforce development and economic improvement. His service includes numerous industry, governmental and academic boards.

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